



INAUGURAL RESILIENCY CAMPAIGN

Addressing the Basics Needs of Our Community

Sponsorship Application

ABOUT US

The Changemaker Foundation is a new volunteer administered IRS 501(C)(3) Non-Profit Organization, [85-2949201](https://www.changemakerfoundation.org). Its mission is to inspire good citizenship and through knowledge, resources, and determination – mobilize individuals and organizations as a force for change.

Our primary goal is to change the odds of success in favor of vulnerable, oppressed, underrepresented, and or undercounted populations. Including but not limited to people of color, women & girls, children & youth, people with disabilities, people of differing sexual orientations, victims of human trafficking, and people of low socioeconomic, unemployed, and/or homeless status.

THE INAUGURAL RESILIENCY CAMPAIGN

Addressing the Basics Needs of Our Community

The Resiliency Campaign is a robust online community effort to attain and develop the means to aid resilient Southern Arizona communities. Throughout this campaign, we will highlight the narratives and histories of resilient peoples – each representing a particular Resiliency Fund. There are 11 funds – each dedicated to a specific underrepresented community or cause and named after a particular resident of Southern Arizona who has championed its values in their personal and professional lives.

The designated funds are as follows:

- Minority Resiliency Fund, In Memory of Richard Elias
- Hispanic Resiliency Fund, In Honor of Dr. Marla Franco
- Black Resiliency Fund, In Honor of Daisy Jenkins
- Indigenous Resiliency Fund, In Honor of Gabriella Cazares-Kelly
- Asian Pacific Islander Desi Resiliency Fund, In Honor of Dr. Daisy Rodriguez Pitel
- Women & Girls Resiliency Fund, In Honor of Sedona Lynch
- Pride Resiliency Fund, In Memory of Richard Heakin
- Disability Resiliency Fund, In Honor of Naty Rico
- Wellness Resiliency Fund, In Honor of Christine Varner
- First-Gen Resiliency Fund, In Honor of Dr. Nadia Alvarez Mexia
- Young Leaders Resiliency Fund, In Honor of Brian Seastone

These funds were established to provide short-term and long-term resources in favor of marginalized communities and young professionals in need.

As a result of the ongoing COVID-19 pandemic, predominantly underrepresented communities have suffered the effects of financial strain and the lack of their most basic needs. The board has observed community-based solutions to aid southern Arizonans with the help of local, state, and national contributions. However, such solutions have historically addressed the short-term and more immediate needs of others. The Changemaker Foundation will additionally strive to aid communities through more long-term solutions revolving around education, professional development, and food security.

While the expenses of a virtual campaign will likely not compare to those associated with a traditional event, there are a number of expenses associated with branding, technology support, and programming – all of which are essential to successfully engage the public. Additionally, it is our hope to promote businesses like yours while allowing members of our community to reap the benefits of your sponsorship.

Our sponsorship application outlines an array of different sponsorship opportunities to allow your business to show its support of marginalized communities, and a newly formed partnership with the Changemaker Foundation.

BECOME A SPONSOR

1. Submit this form to our website at azchangemaker.org/sponsors.
2. Upload and submit all high-quality graphic logo we could potentially use.
3. Pay online or inquire for other options at rocqueperez@arizona.edu.

CASH VS. IN-KIND SPONSORSHIPS

- Cash Sponsorships are monetary donation to the Changemaker Foundation.
- In-Kind Sponsorships are a pledge to provide the Changemaker Foundation with a product or service at no cost.
- In lieu of a monetary donation; In-Kind donations include raffle prizes.
- In-Kind Sponsors work with the Changemaker Foundation to establish the monetary value of the provided product or service.
- Sponsorship levels are assigned according to that value.
- The Changemaker Foundation may not accept in-kind donations for Diamond or Platinum level recognitions.

SPONSORSHIP OPPORTUNITIES

Our organization is new, but our team has a collective audience of 150,000 connections.

RESILIENT CAMPAIGN SPONSORSHIP LEVELS				
<i>Sponsor Level</i>	<i>Cash & In-Kind Value</i>			
Diamond	\$4,000.00			
Platinum	\$2,750.00			
Gold	\$1,000.00			
Silver	\$500.00			
Change Agents	\$50			
PREMIUM SPONSOR BENEFITS				
<i>Forms of Recognition</i>	<i>Diamond</i>	<i>Platinum</i>	<i>Gold</i>	<i>Silver</i>
Sponsor Name in Culmination Report.	●	●	●	●
Written & Verbal recognition during engagements.	●	●	●	●
Sponsor logo and mentions on kick-off materials. Including but not limited to Printable Documents, Digital Announcements, and Online Newsletters.	●	●	●	●
Sponsor logo and hyperlink on our website.	●	●	●	✗
Sponsor logo and mentions on rotational highlight and in-feed social media postings. Including but not limited to Facebook, Instagram, and Twitter. - Our team has a collective audience of 174,000 online connections	●	●	●	✗
Sponsor logo and mentions on promotional and educational history videos. - Indigenous, Black, LGBT History - Mental Wellness Discussions	●	●	✗	✗
Sponsor logo on mailed promotions & thank you cards.	●	●	✗	✗
Sponsor logo printed on clothing.	●	✗	✗	✗
Sponsor recognition in all Radio/Podcast Features.	●	✗	✗	✗

SPONSOR COMMITMENT FORM

SPONSOR DETAILS		
Company Name:		
Street Address:		
City / State / Zip:		
Contact Name:		
Phone Number:		
Email:		
Website:		
Social Media Link:		
Social Media Link:		
Social Media Link:		
Motto, Message, or acknowledgement for the community to read:		
SPONSORSHIP PACKAGES		
<i>Sponsor Level:</i>	<i>Minimum Amounts:</i>	<i>Your Amount:</i>
Diamond	\$4,000.00	
Platinum	\$2,750.00	
Gold	\$1,000.00	
Silver	\$500.00	
Change Agents	\$50 - \$450.00	
In-Kind Product/Service:		Estimated Value:
PAYMENT OPTIONS		
<i>Our Website</i>	Submit <u>with this document</u> at azchangemaker.org/sponsors	
<i>Other Options</i>	Inquire about other arrangements at rocqueperez@arizona.edu	

TERMS & CONDITIONS

1. I certify that I am a duly authorized representative of the above listed organization and that I am authorized to enter into this agreement.
2. I recognize that all sponsorships are subject to review and acceptance by the Changemaker Foundation.
3. I understand that accepted sponsorships will enter effect upon receipt of payment of pledged funds or in-kind product unless an exception is specifically granted by the Changemaker Foundation. Sponsor may revoke use of sponsor name, logo, or verbal mentions at any time; but contributions are non-refundable.
4. All benefits granted to the Changemaker Foundation Sponsors are non-transferrable and are intended for exclusive use by the sponsoring business or organization. No sponsor benefits may be sold, raffled or otherwise transferred to any entity or individual outside of the sponsoring business or organization. If Sponsors do not use some or all of the benefits provided with their sponsorship level, the benefits revert to our ownership to be used as desired by the Changemaker Foundation. Failure to adhere to these restrictions will result in forfeiture of all Sponsor benefits.

<i>Printed Name:</i>	
<i>Date:</i>	
<i>Signature:</i> <i>(or initials with date of birth)</i>	